



The 5-Day Job Search by Annie Margarita Yang

Personalized LinkedIn Connection Message Templates

Remember to personalize these templates to suit your unique situation and the person you are reaching out to. A thoughtful, well-crafted message can significantly improve the response rate to your LinkedIn connection requests. Use these templates as a starting point for establishing valuable professional connections.

For Someone You Recently Met at an Event or Conference

Subject: About our chat at [Event Name]

Hey [Name],

We crossed paths at [Event Name] and I really enjoyed our conversation about [specific topic]. I felt we had a good vibe and I'd love to keep that connection going here on LinkedIn.

Look forward to chatting more,

[Your Name]

For a Person in the Same Industry

Subject: Connecting with Industry Professionals

Hi [Name],

We both work in the same industry, I'm always on the lookout for people who share my passion. Your profile stood out to me, especially your work in [specific aspect]. I believe we could both benefit from a professional connection and exchange of insights.

Best,

[Your Name]



For Someone You Admire or Would Like to Learn From

Subject: Big fan of your work in [Field or Company]

Hey [Name],

I've been following your work in [Field or at Company] and am truly impressed with your accomplishments, particularly in [specific achievement]. Your expertise aligns with my professional interests and I would love to learn from your insights. I hope you'll consider connecting.

Cheers,

[Your Name]

For a Potential Employer or Recruiter

Subject: Exploring opportunities at [Company Name]

Hi [Name],

As a passionate professional in [Your Field], I am always looking for exciting opportunities to grow and contribute. I've been following [Company Name] and am impressed by [specific aspect about the company]. I believe we could benefit from connecting and discussing potential collaborations.

Thank you for considering my invitation.

Best,

[Your Name]

For Someone You Don't Know Personally but Share Connections With

Subject: We have a friend in common

Hi [Name],

Our paths haven't crossed yet, but we share a connection in [Mutual Connection's Name]. I noticed your experience with [Specific Field] and your work at [Company Name]. It made me think we could both benefit from a link-up. What do you say?

Best,

[Your Name]